

# Boom, Bust & Echo

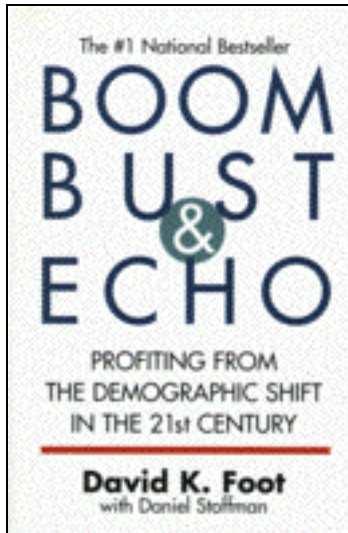
by **David K. Foot**  
with Daniel Stoffman

When it was first published in 1996, *Boom, Bust & Echo* became a national phenomenon that demonstrated the power of demographics to help us understand the past and forecast the future. The book was on the Canadian best-seller lists for over 3 years and has sold more than 300,000 copies. Now available (in English and French) in an expanded paperback edition, it reveals Canada's demographic profile at the beginning of the 21st century, as a new population shift is having profound implications for our economic and social life.

The current English language version is *Boom, Bust & Echo: Profiting from the Demographic Shift in the 21st Century*. The current French language version is *Entre le Boom et l'Écho 2000 : Comment mettre à profit la réalité démographique à l'aube du prochain millénaire*.

See below for ordering information, and details on all versions of the Boom, Bust & Echo books in English and French.

## Paperback Editions



**Title:** *Boom, Bust & Echo: Profiting from the Demographic Shift in the 21st Century*

**Publisher:** Stoddart

**ISBN:** 0-7737-6208-6

**Date of Publication:** Spring 2001, 313 pages

**Comments:** Trade paperback edition. Previously published in softcover under the title *Boom, Bust & Echo 2000* (see below).

If you are having difficulty purchasing this book, please phone 1-416-484-9973, fax 1-416-484-8720 or e-mail david@footwork.com to obtain a copy.



**Title:** *Boom, Bust & Echo 2000: Profiting from the Demographic Shift in the New Millennium*

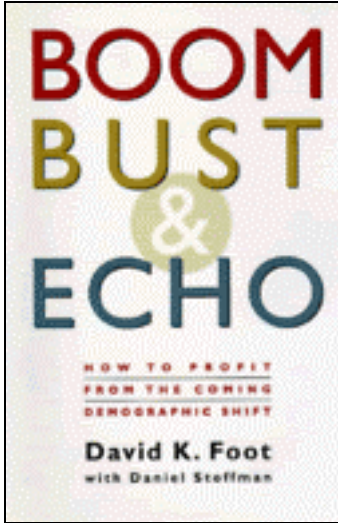
**Publisher:** Stoddart

**ISBN:** 0-7737-6128-4

**Date of Publication:** December 1999, 313 pages

**Comments:** Trade paperback now republished under new title (see above). A completely revised and updated edition of the original hardcover book, with 70 more pages of text and illustrations. Over 50,000 copies sold. #1 and 54 weeks on the Globe and Mail's National Best-Seller List (softcover nonfiction). This book was first published by Macfarlane, Walter & Ross. ISBN: 1-55199-029-6. Date of Publication: December 1998. Publication rights transferred to Stoddart Publishing in December 1999.

## Hardcover Edition



**Title:** *Boom, Bust & Echo: How to Profit from the Coming Demographic Shift*

**Publisher:** Macfarlane Walter & Ross

**ISBN:** 0-921912-97-8

**Date of Publication:** May 1996, 272 pages

**Comments:** Original hardcover edition. #1 Canadian best-seller, over two years (107 weeks) on the Globe & Mail's National Best-Seller List. Almost 250,000 copies sold.

## Éditions Françaises



**Title:** *Entre le Boom et l'Écho 2000 : Comment mettre à profit la réalité démographique à l'aube du prochain millénaire*

**Publisher:** Les Éditions du Boréal

**ISBN:** 2-89052-954-1

**Date of Publication:** mars 1999

**Comments:** Édition française (French language edition) de *Boom, Bust & Echo 2000*. Trade paperback.

En vente par commande téléphonique : (514) 287-7401



**Title:** *Entre le Boom et l'Écho : Comment mettre à profit la réalité démographique*

**Publisher:** Les Éditions du Boréal

**ISBN:** 2-89052-797-2

**Date of Publication:** novembre 1996

**Comments:** Édition française (French language edition) de *Boom, Bust & Echo*. Trade paperback. 20,000 copies sold.

Last updated: 25 September 2002  
© 2002 Footwork Consulting Inc.